



MEDIA KIT SUMMER 2023

Company Overview

DispoPages.com, the leading physical coupon magazine for dispensaries in New Mexico, is set to release its first publication in July 2023. With a circulation of over 40,000 magazines, **DispoPages** aims to provide a comprehensive platform for cannabis consumers to access exclusive deals and discounts. In addition to the physical magazine, **DispoPages.com** offers an innovative online portal that allows dispensaries to provide self-serve coupons, catering to the growing demand for convenient and affordable cannabis products.

Dispensary Deals at Your Fingertips. We here at **DispoPages** understand the importance of providing a convenient and accessible platform for cannabis enthusiasts in New Mexico. With the launch of our online portal in May, 2023, users can now easily browse and access a wide range of dispensary deals from the comfort of their own homes. The self-serve coupon service offered by **DispoPages.com** simplifies the process for both consumers and dispensaries, allowing users to redeem discounts with just a few clicks.

With the online portal, dispensaries have the flexibility to update and modify their deals in real-time, ensuring that consumers have access to the latest promotions and offers. This innovative approach not only saves time and effort for both parties involved but also enhances the overall user experience by providing a streamlined and user-friendly interface.

While online platforms have gained popularity in recent years, **DispoPages.com** recognizes the enduring appeal of physical coupons. The forthcoming 40,000+ magazine publication will reach a wide audience of cannabis enthusiasts across New Mexico, allowing dispensaries to showcase their products and services to potential customers who may not be as tech-savvy or actively engaged online. With over 200 Retail locations displaying our first publication, the reach of our publication is estimated to be strong.

Physical coupons offer a tangible and visual representation of the discounts and promotions available, fostering a sense of excitement and anticipation among consumers. Additionally, they serve as a constant reminder of the dispensary's offerings, increasing brand recognition and customer loyalty. **DispoPages** physical magazine is designed to capture attention, featuring vibrant imagery, informative deals, and engaging content that highlights the diverse range of cannabis products and services in New Mexico.

DispoPages is poised to revolutionize the way cannabis enthusiasts in New Mexico and the Southwest access dispensary deals. Our upcoming physical coupon magazine, combined with our intuitive online portal, provides a comprehensive platform for consumers to explore exclusive discounts and promotions from a wide range of dispensaries. By catering to both online and offline audiences, **DispoPages.com** ensures that no potential customer is left behind. Whether you prefer browsing through a physical magazine or seeking convenience through an online portal, **DispoPages** is set to become the go-to resource for cannabis enthusiasts seeking the best deals in New Mexico's flourishing cannabis industry.

At **DispoPages**, we believe in transparency and honesty. We are committed to promoting responsible cannabis use and providing our customers with accurate information about the products they are viewing.

Our team is dedicated to providing excellent service and look forward to working with you on your advertising needs!

Company Stats

Date Launched: April 1st, 2023

Headquarters: Albuquerque, NM

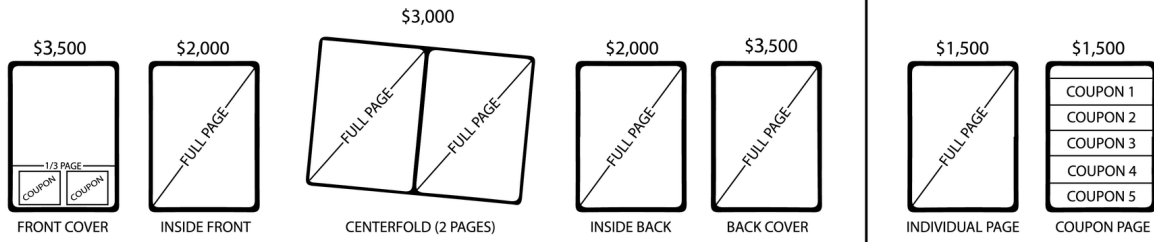
First Publication QTY: 40,000+ (July, 2023)

Print Timeline: Quarterly

Retail Locations Already Signed on: 200+ (As of 5/16/2023)

Expected Retail Locations in Year One: 600 - 1,000+

AD RATES

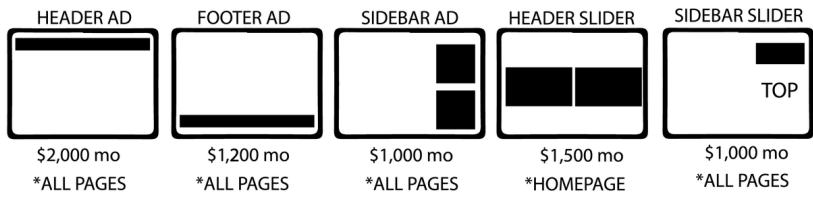


IN PRINT ADS

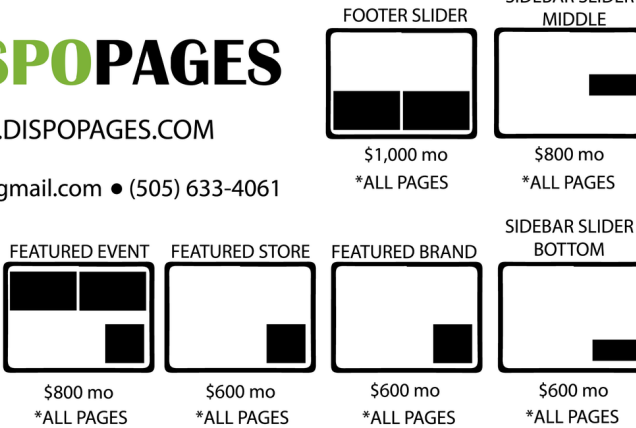
TIER 1 (Yearly Discount of 20%)

TIER 2 (Non Discounted)

ONLINE ADS

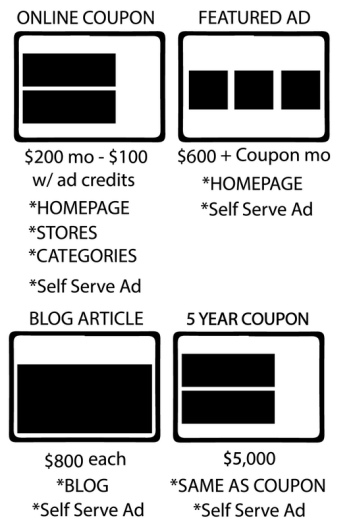


40K
ISSUES IN PRINT
OVER
200
RETAIL LOCATIONS



PRINT	JANUARY	APRIL	JULY	OCTOBER
DUE	DECEMBER	MARCH	JUNE	SEPTEMBER

* Ad credits must be purchased 20 credits at a time
 * Ad credits do not expire and rollout in July, 2023
 * Total for Ad credits is 20 credits for \$2,000, \$100 each Ad.



FILES ACCEPTED:
 IN PRINT ADS: High Res/ CYMK 300 DPI or higher PDF, flattened.
 ONLINE ADS/ LOGO: High Res/ CYMK PNG, JPG, GIF

IN PRINT ADS

All images for in print ads should be High Resolution CYMK .PDF files 300 DPI or higher and flattened.

*All in print ads must be exclusive to DispoPages.

All DispoPages magazine publications are 5.5x8.5" in size.

- **Cover price (1/3 page)- \$3,500 - 3.95" x 3.95"**
- **Inside front cover - \$2,000 - 5.5"x 8.5"**
- **Two page centerfold - \$3,000 - 5.5"x 8.5" x2 or 17"x 8.5"**
- **Back inside page - \$2,000 - 5.5"x 8.5"**
- **Back page - \$3,500 - 5.5"x 8.5"**
- **Full page Ad - \$1,500 - 5.5"x 8.5"**
- **Coupon page - \$1,500 - 5.5"x 8.5"**

ONLINE ADS

All images for online ads, coupons, and stores should be High Resolution CYMK .PNG files Saved for web (Legacy) if possible.

*Online ads do not need to be exclusive to DispoPages and can be anything from daily deals to regular priced items. We strongly recommend using exclusive ads online to better track the results from your online ads.

- **Top Static Header Ad - \$2,000 mo - 1,800Wx250H Pixels**
- **Footer Static Ad - \$1,200 mo - 1,800Wx250H Pixels**
- **Sidebar Static Ad - \$1,000 mo - 350x350 Pixels**
- **Header Slider - \$1,500 mo- 600Wx350H Pixels**
- **Footer Slider - \$1,000 mo - 600Wx350H Pixels**
- **Sidebar Slider Top - \$1,000 mo - 350Wx150H Pixels**
- **Sidebar Slider Middle - \$800 mo - 350Wx150H Pixels**
- **Sidebar Slider Bottom - \$600 mo - 350Wx150H Pixels**
- **Featured Store Slider - \$600 mo - 350x350 Pixels**
- **Featured Brand Slider - \$600 mo - 350x350 Pixels**
- **Featured Event Slider - \$800 mo - 350x350 Pixels**

SELF SERVE ONLINE ADS

- **Online Coupon - \$200 mo or \$100 mo w/ Ad credits - 275Wx183H Pixels**
- **Featured Ad - \$600 mo + Coupon - 275Wx183H Pixels**
- **Blog Article - \$800 Each**
- **Five Year Coupon - \$5,000 - 275Wx183H Pixels**

ONLINE COUPONS AND STORE IMAGE

- **Store Logo - 275Wx183H Pixels**
- **Coupon Image (if not your store logo) - 275Wx183H Pixels**

IMAGE REQUIREMENTS

Email images to dispopages@gmail.com for any ad that is in print or not a self serve ad online.

- Must be PNG file for online or print ready PDF for in print ads.
- Coupon pages inside the magazine for your company are generated in house, any other advert is not and must be created by you and submitted one month before publications go out.
- No JPEG.
- 300dpi or higher.
- High Res/CMYK.
- Saved for web (Legacy) if online image.

Our Retailers

Demographic information.

- We have over 200 retailers throughout New Mexico as of May 16th, 2023.
- We are expected to partner with over 60 advertisers in this first issue!
- Estimated 10,000+ Website views per month by July.
- We distribute our magazine primarily in dispensaries but have many retailers like smoke shops, breweries, and grow shops that we distribute our publication through.
- We only distribute our in print magazine to persons over the age of 21 and will not distribute our publication in any business that is not primarily 21+.
- You must be 21+ to enter our website.

WHERE CAN YOU FIND DISPOPAGES COUPON PUBLICATIONS IN NM?

- *Albuquerque*
- *Farmington*
- *Las Cruces*
- *T or C*
- *Alamogordo*
- *Rio Rancho*
- *Clovis*
- *Hobbs*
- *Roswell*
- *Bernalillo*
- *Santa Fe*
- *Belen*
- *Taos*
- *Many More Cites In The Future!*

If you would like to become a retailer of DispoPages, please email us at dispopages@gmail.com.

WHOLESALE MARKETPLACE - B2B

DispoPages Wholesale Marketplace, a revolutionary B2B wholesale marketplace exclusively designed for cannabis dispensaries and producers. Through our platform, verified and licensed businesses can connect, buy, and sell at competitive wholesale prices. To post or purchase on our marketplace, businesses need register and verify their business and cannabis license info before gaining access to the marketplace at **DispoPages**.

Our platform is designed with simplicity and profitability in mind. **Postings are FREE for everyone**, and **DispoPages** only takes a modest 3% commission on every successful sale, allowing businesses to maximize their profits. Post as many wholesale deals as you want!

We pride ourselves on offering an exclusive marketplace. **All deals on our platform must be unique to DispoPages**, enhancing the value of our offerings and establishing a distinct market segment.

Join **DispoPages** to elevate your business through a secure, exclusive, and profitable wholesale market when we launch this marketplace in July, 2023. **We're not just a platform; we're a community committed to your growth.**



CONTACT INFORMATION

Advertising Inquiry and Support: advertise@dispopages.com | ☎ 1(505)-633-4061 Main Office

Sales Managers:

Gage E. - gage@dispopages.com 1(505)-917-5524

James S. - james@dispopages.com 1(505)-750-2058

www.dispopages.com

PAYMENT INFORMATION

*All payments for in print magazines must be paid in full by the publication due date, which is one month before the in print publication is due to circulate. If you are on a yearly contract for Tier 1 ads, half of the contract payment is due upfront. The other half of the yearly contract payment will be due in 6 Months time from the first payment. There is no yearly discount on the Tier 2 Ads.

Ad coupon credits are available online starting in July, 2023. Until then please make use of the coupons without the account credits.

We accept debit and credit card payments online for self serve ads and will retain your bank routing number and account number, as well as debit and credit card info for yearly contract payments.

YEARLY CONTRACTS

All Tier 1 Ads in Print and Online will receive a 20% discount for yearly contracts. All Tier 2 Ad spaces will not be discounted for yearly contracts. **All yearly contracts for a coupon page in the in print magazine will get Twenty (20) free coupon ad credits to use at will throughout the year online at DispoPages.com.**

SUBMISSION DEADLINES

PRINT	JANUARY	APRIL	JULY	OCTOBER
DUE	DECEMBER	MARCH	JUNE	SEPTEMBER

All ads, payments, and information in the in print magazine has to be finalized and paid for by the 1st of the month before the month of the publication being circulated. If the magazine is going out in January, everything needs to be finalized by the 1st of the month, December. The Deadline for the First issue is June 15th, 2023.

***This media kit and all if it's info is subject to change at will by DispoPages at any time. ***